



638 Camino De Los Mares; Suite H130/476; San Clemente, CA 92673  
714-435-1983 [www.californiareads.org](http://www.californiareads.org)

Dear Member or Friend of CRA,

Thank you for considering a Literacy Link Sponsorship as a donation to CRA supporting your caring efforts on behalf of literacy.

This special sponsorship program continues CRA's professional development outreach to teachers, school districts, administrators, and faculty in institutions of higher learning in our state. Sponsorships like these are a lifeline to the health and growth of non-profit organizations.

We greatly value your gift. Any size contribution is deeply appreciated and helpful, from the smallest amount to the largest. Every dollar counts. All contributions are tax deductible. Some gifts may be made on a sustaining basis, and other gifts may be made as a life-time contribution of support.

We have created a general sponsorship category, the Literacy Link Sponsorship, and seven additional levels of sponsorship for your consideration. We hope you're inspired to act now.

The Sponsorship levels are:

1. **Literacy Link Sponsorship** – a contribution of your personal choice (from \$1-\$249)
2. **Literacy Friend Sponsorship** – a \$250 contribution
3. **Literacy Partner Sponsorship** – a \$500 contribution
4. **Literacy Champion Sponsorship** – a \$750 contribution
5. **Inspiration Sponsorship** – a \$1,000 contribution
6. **Vision Sponsorship** – a \$2,000 contribution
7. **Legacy Sponsorship** – a \$3,000 contribution
8. **Building Dreams Sponsorship** any contribution over \$4,000

Your sponsorship will be recognized in the CRA Annual Conference Program and in the *California Reader*, a professional development magazine, if you wish. We will send a "thank you" letter which expresses our sincerest gratitude and may be used for tax purposes.

Please accept this sponsorship opportunity as a great way to support the efforts of CRA beyond your annual membership, conference attendance, and local council participation.

Thank you for considering our request. Please use the attached form to participate in this special friend-raising and fund-raising Sponsorship Program.

Sincerely,

Lynn Gurnee  
CRA President

on behalf of the California Reading Association Board of Directors



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## California Reading Association

### SPONSORSHIP PROGRAM

Yes, I wish to participate and help expand and continue the literacy legacy in which CRA is involved. Please accept my contribution at the following Sponsorship level:

- 1 \_\_\_ **Literacy Link Sponsorship** – a contribution of your personal choice (\$1 - \$249)
- 2 \_\_\_ **Literacy Friend Sponsorship** – a \$250 contribution
- 3 \_\_\_ **Literacy Partner Sponsorship** – a \$500 contribution
- 4 \_\_\_ **Literacy Champion Sponsorship** – a \$750 contribution
- 5 \_\_\_ **Inspiration Sponsorship** – a \$1,000 contribution
- 6 \_\_\_ **Vision Sponsorship** – a \$2,000 contribution
- 7 \_\_\_ **Legacy Sponsorship** – a \$3,000 contribution
- 8 \_\_\_ **Building Dreams Sponsorship** - any contribution over \$4,000

Please make your check or money order payable to the **California Reading Association**.  
Send your sponsorship gift to:

California Reading Association Sponsorship Program  
638 Camino De Los Mares  
Suite H130/476  
San Clemente, CA 92673  
Attn: Kathy Belanger

All sponsorships are tax deductible. A letter and certificate will be provided for tax purposes.  
Thanks for supporting CRA's efforts to provide "Literacy for All."